



## News Release

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### **Naturall announces new distribution through Jensen Distribution and Amazon**

Spokane, WA – Naturall,™ an eco-friendly brand of cleaners and lawn-and-garden products from Advanced Biological Marketing (ABM), is excited to announce new distribution relationships with Amazon.com and Jensen Distribution.

“Naturall products are a great fit for Western and Northwestern based retailers. Our products deliver on what these consumers want; effective and safe products,” said Brian Zuercher, President of ABM Performance Solutions, LLC.

In addition to these partnerships the Naturall™ team will introduce its newest line of garden plant boosters at the National Hardware Show in Las Vegas May 4-6 at the Las Vegas Convention Center, booth 5012.

Naturall™ representatives will present four all-natural varieties of garden plant booster, created with innovative biological technology that emphasizes the product’s ease of use:

- Garden (all-purpose vegetable) Plant Booster
- Legume or Pea & Bean Plant Booster
- Flower Plant Booster
- Sweet Corn/Popcorn Plant Booster

Naturall™ Garden Plant Booster combines several proprietary biologicals to enhance root growth and stalk size, which naturally aids the plant in more efficiently processing soil nutrients. The product’s packaging and granular formula can be applied neatly to soil or in furrow.

#### **About Naturall**

Naturall™ by ABM is a garden plant booster product line designed with the environment in mind. Naturall Garden Plant Booster produces bigger and better flower blooms, fruits and vegetables using proprietary technology to create flourishing gardens.

#### **About ABM**

Advanced Biological Marketing (ABM) provides solutions for commercial agriculture, businesses and consumers by identifying, developing, manufacturing and marketing biological products globally for crop production, institutional sanitation and environmental waste management. ABM emphasizes education, innovative research and strong marketing expertise in these emerging markets.

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